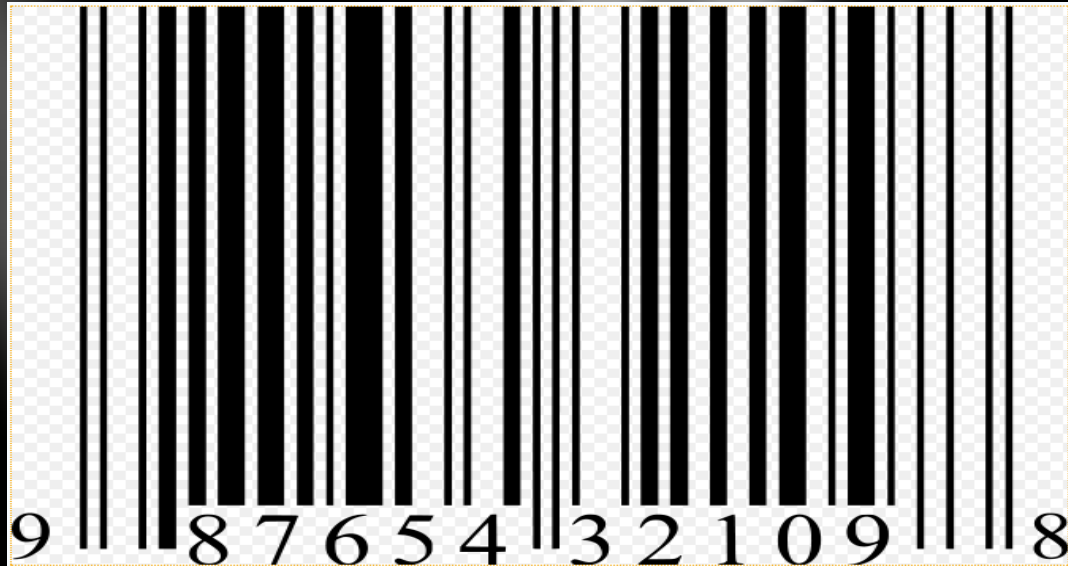


# Contextualizing Learning Environments: Using QR Codes

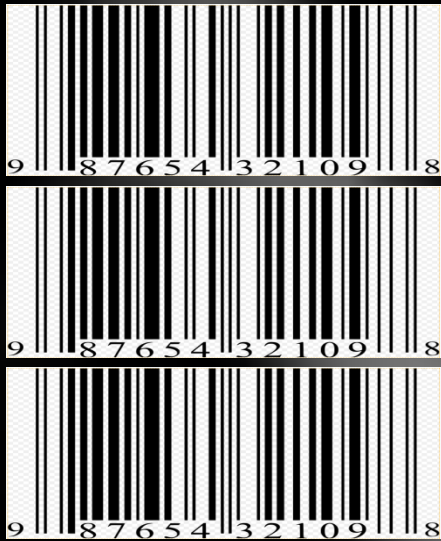
Dr John Clayton  
Emerging Technologies Centre

# One Dimensional



Data presented in only the horizontal direction (1D)

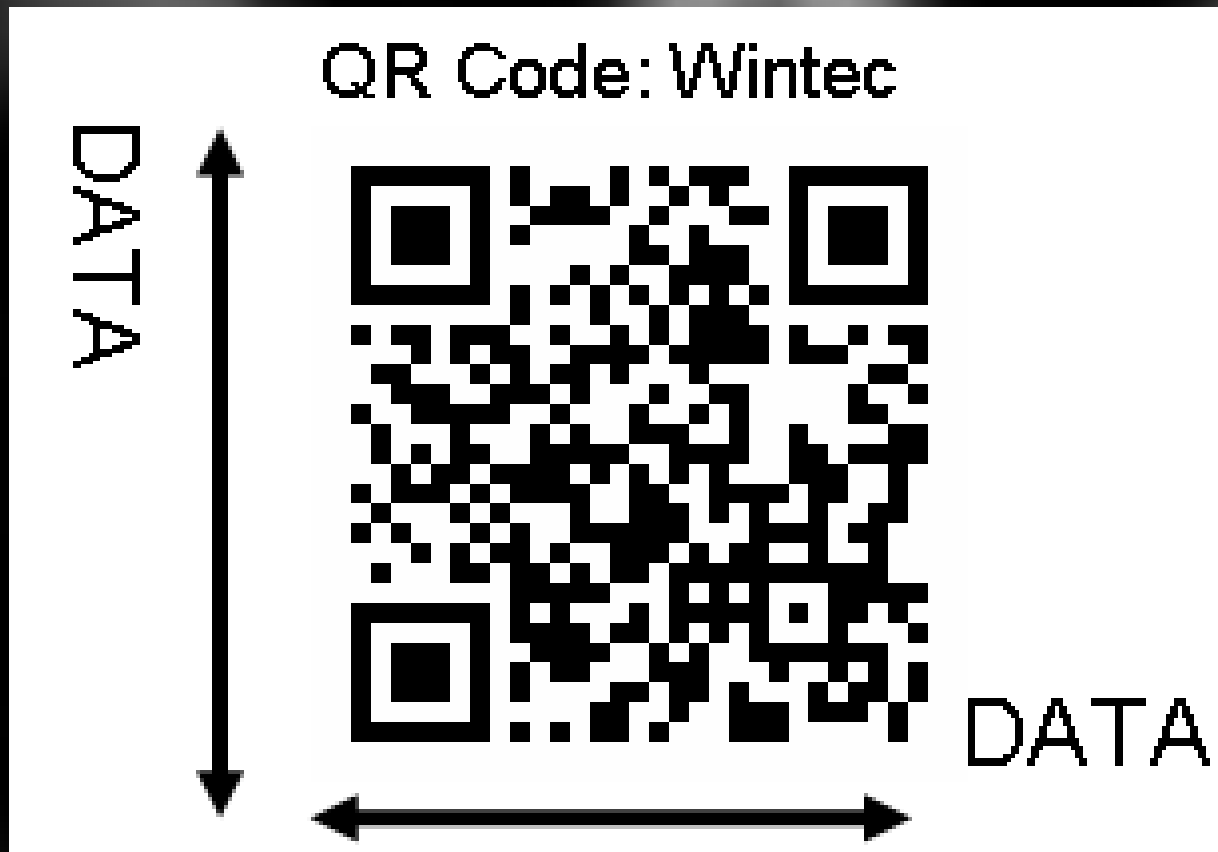
# Stacked

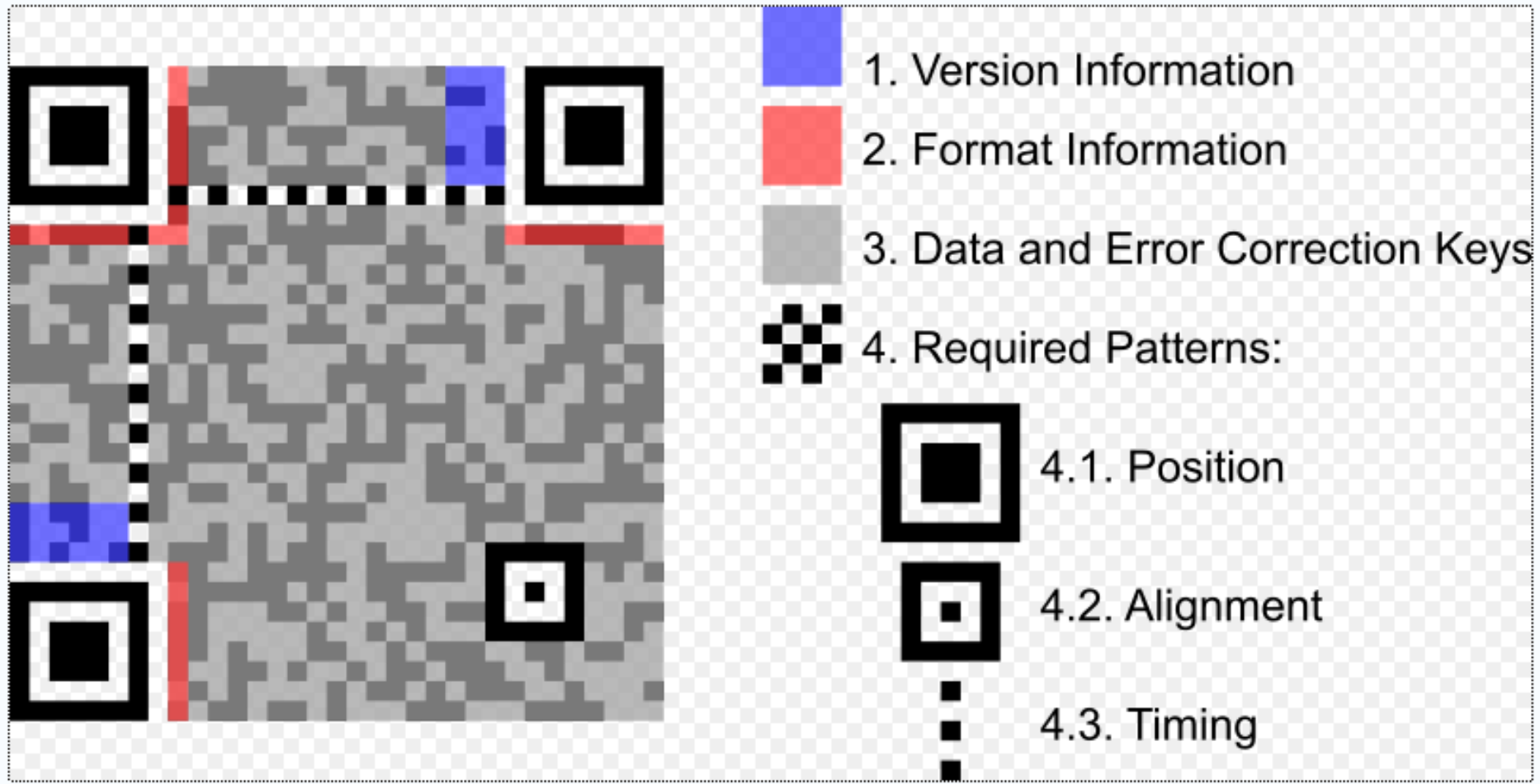


Data still presented in the horizontal direction (1D)

# Two Dimensional

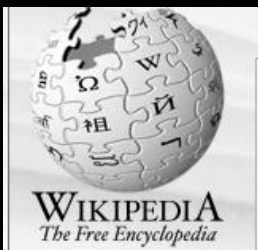
- QR code is presented in both the vertical and horizontal dimension (direction) (2D)



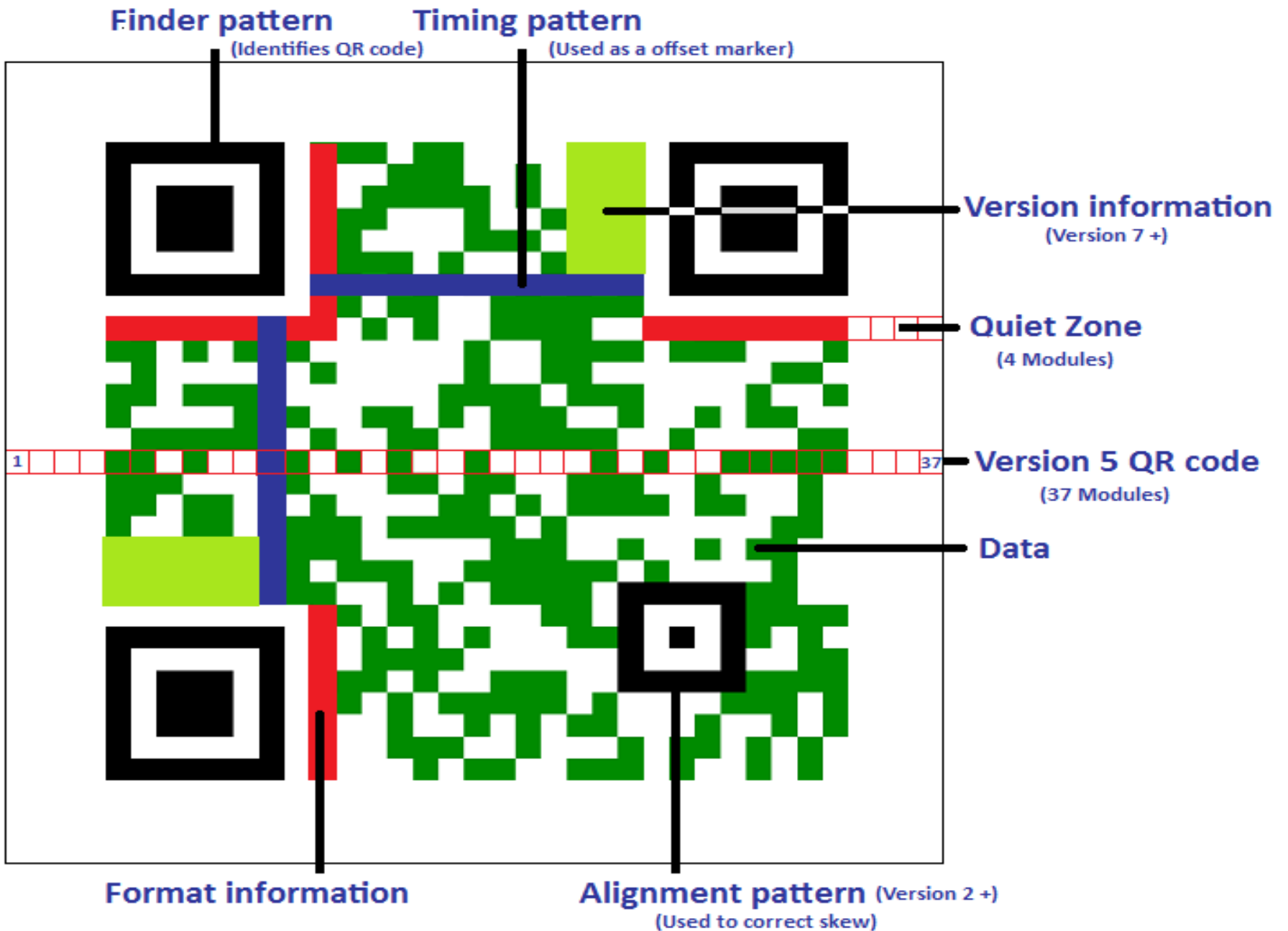


**Author** [Richard Wheeler \(Zephyris\)](#). Original uploader was [Zephyris](#) at [en.wikipedia](#)

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(Reusing this image)



[http://en.wikipedia.org/wiki/File:QR\\_Code\\_Structure\\_Example.svg](http://en.wikipedia.org/wiki/File:QR_Code_Structure_Example.svg)



# QR Code data capacity

- Numeric only      Max. 7,089 characters
- Alphanumeric      Max. 4,296 characters
- Binary (8 bits)      Max. 2,953 bytes
- Kanji/Kana      Max. 1,817 characters

# Creating a QR Code

The image shows a software window titled "QUICKMARK" with standard window controls (help, minimize, maximize, close) in the top right corner. Below the title bar is a horizontal menu with tabs for "TEL", "URL", "SMS", "Email", "vCard", and "Others". The "URL" tab is currently selected. In the center of the window is a large text input field labeled "Number".

At the bottom of the window, there is a "Code settings" panel. On the left side of this panel is a preview area showing the "QUICKMARK" logo, which consists of a stylized 'Q' made of colorful dots followed by the word "QUICKMARK". On the right side of the "Code settings" panel are four dropdown menus:

- Type: Quick Code
- Modules: 5 Pixels
- Color: Black
- Format: BMP

At the very bottom of the window, there are two small icons: a square icon on the left and a square icon with a checkmark on the right.



Awareness  
Action  
Accomplishment

# Accomplishment

Assess

Enabled

Connections generated by codes are reliable and robust.



Infrastructure facilitates the transfer of information between disparate information platforms and systems to mobile devices.

Context

Action

# Awareness

# Mobile Application 1



Mobile Sites

People

Dashboard

**Love the Mobile Web™**  
One World. No Borders. 3 Billion Connected People. Claim Your Piece.

Sign Up

Winksite makes it easy to create a mobile website and community that can be shared worldwide. [Learn more.](#)



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<http://winksite.com/site/index.cfm>

# Mobile Application 2



## Get Mobile Now

As easy as **1** Pick Template, **2** Create Site, **3** Edit Content, **4** Publish Site

Your site can look like this:



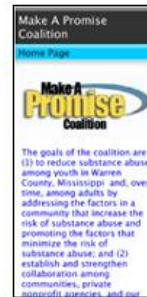
★★★★★  
STEREO CONSPIRACY  
by bhetonz



★★★★★  
customhotel  
by ztraveler



★★★★★  
Church of the Nazarene  
by IanNewton



★★★★★  
Make A Promise Coalit  
by MapCoalition



★★★★★  
West Show  
by playbah



★★★★★  
Cafelab architettura  
by cafelab

[See How It Works](#)

[Discover Existing Sites](#)

[Create Your Mobile Site >>](#)

# Mobile Learning Engine

## MyMLE - End Users For private persons

MyMLE is for everyone, who wants to use mobile learning for himself. It allows you to create your **own mobile learning content** and to pack it to a mobile phone application, which you can use on your phone.

**ENTER**



MyMLE is a stand-alone PC application (for Windows and Linux) which is easy to use. The mobile phone application it creates runs on nearly every mobile phone.

## MLE-Moodle - End Users For institutions/companies

An **out-of-the-box mobile Learning** system. Which contains everything you need to build a mLearning system. Easy to install and easy to use.

To use MLE-Moodle you need a web-server!

**ENTER**



MLE-Moodle is a plugin for **Moodle**, which adds mLearning functionality to this open-source eLearning system. The mobile learning area can be accessed with the mobile **phone browser** or with a special mobile **phone application**, which is designed for mobile Learning.

## MLE mobile application framework - Developers

The mobile phone learning-application offers a very powerful **mobile application framework** for your own mobile projects. Extending the MLE is very easy due to a plugin-system.

For **developers only!**

**ENTER**

# Accomplishment

Assess

Engaged

Learners have open access to interactive content at any time from anywhere.



Learners have ready access to the contextualised content they need when they need it.

Content

Action

# Awareness

# Definitions

- **Scape:** Denotes a pictorial representation of a scene or view, as specified by an initial element: *seascape*, *landscape*, *mediascape*.
- **Phenomenology:** The study of “*phenomena*”: appearances of things, or things as they appear in our experience, or the ways we experience things



Sound is influenced by the  
instrument delivery



## My Maps



Create personalised, annotated, customized maps using Google Maps.

Your maps can contain the following:

- Placemarks
- Lines
- Shapes

Once you have created a map, you can:

- Add descriptive text, including rich text and HTML
- Embed photos and videos in your map
- [Share your maps with others](#)

To create or edit maps, you must be signed in to your Google Account. If you do not have an account, [create one now](#).

## Creating a Map

Creating a map is easy. Here are the basic steps:

1. Click **My Maps**
2. Click **Create new map**.
3. Add a title and description for your map.
4. Decide whether the map should be **public** or **unlisted**. Public maps are automatically included in Google Maps search.
5. Use the icons in the top left corner of the map. These include:



Selection tool. Use this to drag the map and select placemarks, lines and shapes.



Placemark tool. Use this to add placemarks.



Line tool. Use this to draw lines.



Shape tool. Use this to draw shapes.

You can return to your map at any time. Just go to Google Maps and click **My Maps**. Sign in to your Google Account and select the map from your list of maps.

# Accomplishment

Assess

Empowered

Participants are competent, confident and capable of using QR/MT.



Ongoing support in QR/MT learning applications provided to learners and tutors.

Capability

Action

# Awareness

# Download i-nigma Reader

## Download i-nigma reader The most widely used mobile barcode reader in the world!

Join the 150 million members of the i-nigma global family and revolutionize the way you connect to the mobile internet.

### Get ready - check your mobile and your service

With the i-nigma reader installed on your mobile, you will be ready to decode mobile barcodes and connect direct to the mobile internet. To find out if the i-nigma handset software is available yet for your handset, [click here](#) to check our list of over 250 supported mobiles. Of course you will need internet service from your provider.



**Want More  
Information?**


Contact Us >>

### Now get the i-nigma reader - there are 2 easy ways

- 1 On the mobile web** - Go to [www.i-nigma.mobi](http://www.i-nigma.mobi) on your mobile. I-nigma will automatically identify your handset type, download and install i-nigma.
- 2 By SMS** - Text the word i-nigma to: +44 7797 882325 (or 07797 882325 in the UK). You will receive back an SMS containing a link to the i-nigma software download site.


[Click here to see if your device is supported](#)

\* The i-nigma software and services are free for personal use. By downloading or installing i-nigma you automatically accept the [terms of use](#). Please [contact us](#) if you want to use the i-nigma software in a commercial way.

 MLE-Moodle

Please log-in!

 [Login](#)

 [MLE install \(phone software\)](#)

## The Manager for your campaigns and applications

Use the **BeeTagg Multicode Manager** for your campaigns and applications.

- ✔ Organize your codes and keep track of them.
- ✔ Create, link and generate [BeeTaggs](#), [QR-Codes](#) and [Datamatrix Codes](#).
- ✔ No limit of codes
- ✔ Dynamic urls for sophisticated applications.
- ✔ Generate codes as PNG, GIF, JPG, EPS or PDF.
- ✔ **Realtime Statistics.**
- ✔ Great for teams.
- ✔ Easy to use.
- ✔ **No costs!**

[Start manager](#)

